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Aum Tea Company

Why our Jiaogulan/Gynostemma Leaf from Thailand?

Nationally Awarded 2002: - Thailand produces 20 metrics tons of tea a day (also 100+ herbal/plant infusions) and is famous for oolong and black teas. The Ministry of Agriculture and the Department of Public Health hosted a symposium to spread awareness of these products and our organic Jiaogulan won **1st Prize for the Best Tasting Tea in Thailand.**

International Great Taste Award 2018 UK – competing against 12,000+ products with 500+ qualified judges. Gynostemma Pentaphyllum, 5 Leaf variety: voted an appealing specialized product with Great Tastes!

Special Taste recognition from the laboratory: Michigan's food university said our product is outstanding and lacked the normal bitterness of other commercially available products (they even thought we'd genetically modified our 100% natural product for taste – LOL!).

Health Properties – known as the Herb of Immortality it's an adaptogen, anti-oxidant and immunity support with more 45 years of study in China, Japan, Thailand. Studies began in USA and Europe 20+ years ago.

100% Organic - We grow organically using mulch fertilizers.

All Natural – our tea has no additives, no caffeine, no additives, no colorings, no flavorings, no sugar, no chemicals, no herbicides, no pesticides and is 100% GMP free.

Sweet Tasting - most Jiaogulan has a medicinal and bitter after-taste, yuck! Our tea is slightly bitter and slightly sweet; subtle yet hardy/healthy/green. The longer it sits, the sweeter it gets. Leaves sink to the bottom of the cup; there is no need for tea bags.

Quality Leaf and NO Tea Bags - We only use the rolled leaves in our tea and no stems over 1mm. Tea bag products commonly use stems and lower grade fillers. Powdered tea leaf oxidizes quickly, reduces shelf life and deteriorates the effectiveness of a fresh, healthy product.

Effectiveness - our product has been tested for its strength. 1 gram (enough to make 1 cup) has 7.76mg gypenosides (active ingredient); the highest grade available in sweeter varieties of Jiaogulan.

Better than Ginseng – less expensive way to revitalize your body. Jiaogulan is not a stimulant or a depressant. With 82 saponins, jiaogulan has 4x more than ginseng.

Freshness - We harvest all the year around but only on-demand. Time from harvest to table is often less than 2 months.

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Growing - Organically grown in the North of Thailand by License of the Thailand Ministry of Agriculture. ISO GAP (Good Agricultural Practices). A 100% Non-Genetically Engineered/Modified product. Taste and leaf size do vary from harvest to harvest.

Fair-trade - We follow world-wide Fair Trade guidelines. Jiaogulan is an alternative cash crop to Opium and selected as part of the world's largest, most successful development project organized by the Royal Project Foundation of Thailand.

Tradition and Technology – A sophisticated 3 step drying and rolling process accents taste and aroma. Product taste and presentation are standardized across different growing seasons.

Production - ISO GMP (Good Manufacturing Practices). Small amounts of dust, sand and stems less than 1 mm are common in our final product. All are free of biological agents. We recommend the ancient tea making technique to rinse leaves prior to infusing for final consumption.

Location benefits - Northern Thailand is an area of the world where deforestation has been outlawed. We grow on natural, hilltops known for highly fertile soil. Our crop is cultivated in cooler areas 100km outside of Chiang Mai at 300 to 1000 meters above sea level.

Packaging - Foil gift packages or clear cellophane; 24 month shelf life when stored in cool, dark, dry place.

Testing - Biologicals, chemical residues (from overspray) and metals tested yearly. Jiaogulan is Thailand FDA approved for consumption and listed 'Generally Considered Safe' by the USA FDA and EU Customs.

Export Documentation - Phyto-Sanitary and Certificate of Origin supplied with Air Courier shipments for resell. HTS 210690.

Organic Licensing - authorized by the Thailand Ministry of Agriculture. Declaration/Affidavit available.

Low Supply and High Demand - high grade and limited supply. According to our other clients, there is no better tasting Jiaogulan available anywhere.

Duty/Customs - 3% in USA, 0% in most countries worldwide; importer responsible for all fees related to clearance within their own country.

See these links for more information

www.aumtea.com/faq_about_jiaogulan_herbs.htm - basic introduction

www.aumtea.com/scientific_studies.htm - some deeper information summarize for the layperson

www.aumtea.com

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Drink Tea for Health ~ www.aumtea.com ~ info@aumtea.com

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